

# Proposal for Buyer Delegation Program at Seoul International Sourcing Fair 2019

Seoul International Sourcing Fair (SIPREMIUM) is Korea's top trade show on sales promotion items, gift and houseware in South Korea. It has been steadily growing for 28 years with its professional exhibitors, buyers and visitors. SIPREMIUM 2019 spring will be held from March 21 to 23 at Coex Halls A & B, Seoul, South Korea.

## SIPREMIUM 2019 Spring Overview

<b>Dates</b>	March 21 – 23, 2019
<b>Venue</b>	Coex Halls A&B, Seoul (14,013 sqm)
<b>Organized by</b>	Coex Co., Ltd., Institution of Convention & Exhibition Management (ICEM)
<b>Expected Scale</b>	600 Exhibitors, 650 Booths, 23,000 Visitors
<b>Exhibit items</b>	Sales Promotion Items, Gift Items, Home Appliances, Household & Bath Goods, Kitchenware, "Design Idea" Items, Home & Living Decorations, High-End Stationery, Office Supplies, Jewelry & Accessories, Health & Well-Being Items, DIY Items, Fashion Accessories, Sports & Leisure Items, Character-branded Items, Smart IT
<b>Buyer Profile</b>	Chain Department Stores, Wholesalers/Distributors, Retailers, Trading Companies, OEM Providers, Importer/Exporter etc.

Organizers of Seoul International Sourcing Fair, Coex, would like to **request your cooperation in attracting buyer participation** at this prominent gift, homeware, life style products industry event. Seoul International Sourcing Fair's specialized 1:1 Business Matching Program will optimize buyers' business opportunities through exclusive, pre-arranged meetings with domestic exhibitors at the show. Buyers can be sure to gain the maximum benefits of attending Seoul International Sourcing Fair through this tailor-made platform for commerce and trade.

Please refer to below benefits for delegation

<b>Benefits</b>	<ul style="list-style-type: none"> <li>✓ <b>One</b> round trip flight ticket for <b>one</b> delegation group representative (Economy class)</li> <li>✓ 2 nights of accommodations for delegation members at a designated hotel</li> <li>✓ Pre-arranged 1:1 Biz-Matching Program</li> <li>✓ Interpreter services (English, Japanese, Chinese) for sessions</li> <li>✓ Buyer's Kit (Complimentary Lunch, Buyer's Badge)</li> <li>✓ Access to Buyer Lounge (Internet access, Free refreshments)</li> <li>✓ Assistance in organizing transportation, registration and other travel logistics (Expenses to be borne by individuals separately)</li> </ul>
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※ *This special offer will be applicable when **only more than 10 members participate**.*

※ *Details are subject to change and any changes will be announced*

### Seoul International Sourcing Fair Secretariat

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Previous Results (SIPREMIUM 2018 Spring)



465 (63 Overseas)



560 (72 Overseas)



15,388 (1,340 International)



For more information

Seoul International Sourcing Fair Secretariat

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