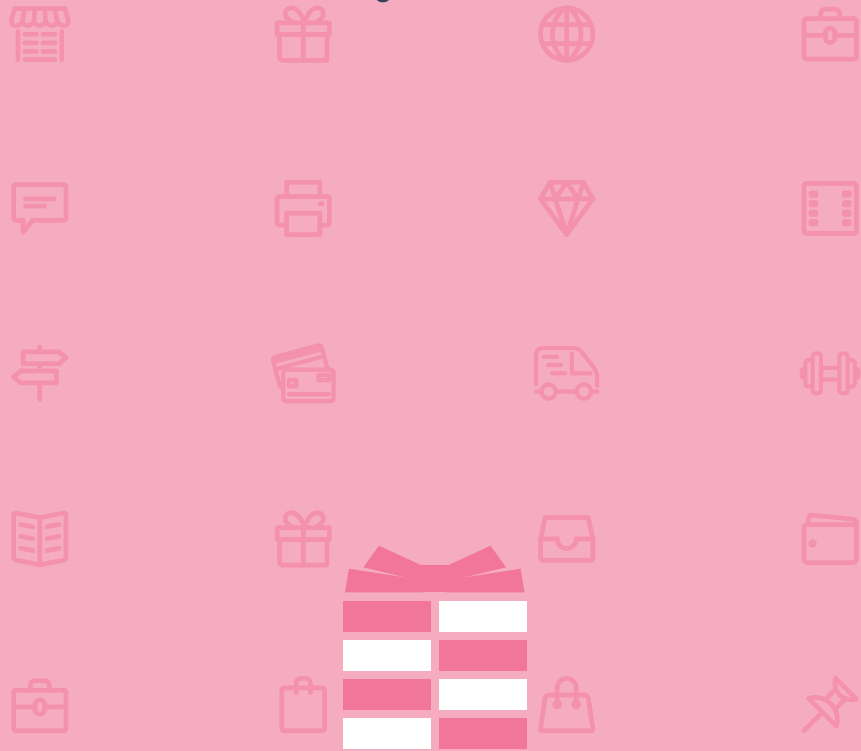


Seoul International Sourcing Fair



SIPREMIUM 2019 Spring

March 21 – 23, 2019 | Coex Halls A & B

GIFT | LIVING | LIFESTYLE

coex

• Show Overview •



Title	SIPREMIUM 2019 Spring
Venue	Coex Halls A&B, Seoul, South Korea (18,378sqm)
Dates	March 21 – 23, 2019
Organizer	Coex Co., Ltd., Institution of Convention & Exhibition Management (ICEM)
Approved by	UFI, Ministry of Trade, Industry and Energy

• SIPREMIUM 2019 Spring Programs •

Exhibition Program



Various exhibits from promotion items to housewares and home appliances.
Opportunity to meet all these products in one place.

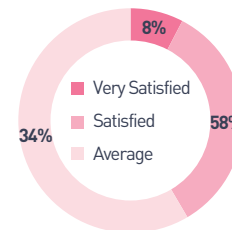
Biz-Matching Program



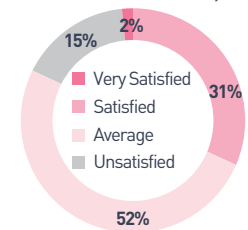
Pre-arranged 1:1 Biz-Matching Program
between Korean and overseas buyers and suppliers.

2018 Statistics

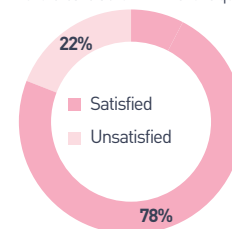
• Exhibitor's satisfaction with the Business Meetings



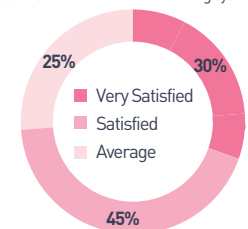
• Buyer's satisfaction with the exhibitors they were matched



• Exhibitors' satisfaction with visitor's quality



• Satisfaction with the Biz-Matching system



• Exhibit Items •



Sales Promotion & Gift Items

Business Gift (card wallet, money clip, fountain pen, notebook, laser pointers),
Promotion Gift (key chain, bags, magnets, water tissue), **Plaque** (trophies, insignia, medal)



Living & Home Interior

Living and Bathroom Products (storage appliances, clocks, lightings, cleaning supplies, toiletries, towels, oral care, soap, cleaning products, non-slip items), **Interior Decoration Accessories** (wall paper, cushions, pillows, bedding, mats, carpets, mirrors, frames, ceramic art, fragrance products)



Kitchenware & Home Appliance

food storage items, insulating containers, cooking utensil, tableware, small appliance, kitchen appliance, bathroom supplies



Beauty & Cosmetics

Cosmetics and Beauty Supplies (functional cosmetics, organic cosmetics, perfumes, facial masks, beauty hair styling equipment, nail care, mirrors), **Hair Products** (hair accessories and appliances, scalp care products, hair regrowth treatment, wigs), **Aromatherapy Products** (candle, bath foam soap, fragrances, functional aroma products)



Fashion & Accessories

umbrella, scarf, customized apparel, wallets, jewelry, leather goods, DIY products, wood craft, metal craft, pottery



Smart IT

Smartphone Accessories (protective films, cases, pedestal kit, waterproof packs),
Computer Accessories (USB, input devices, UV Printer, 3D Printer, portable audio speakers)



Stationery & Office Supplies

High-end and General Stationery (diaries, notebooks, luxury writing instruments, sticky notes, writing pads), **Office Supplies** (binders, business card holder/cases, desk organizers),
Designed Stationery (stamps, stickers, cards, character goods)



Health & Leisure

Sports Goods (sportswear, fitness goods, hats, sunglasses, tumblers), **Home Medical Devices** (far-infrared rays treatment device, anion equipment),
Food and Health Supplements (nutrition supplements, herbal products, diet food, snacks)

• SIPREMIUM 2018 Spring Results •

Title	SIPREMIUM 2018 Spring
Venue	Coex Halls A & B, Seoul, South Korea (14,013 sqm)
Dates	March 22 – 25, 2018
Concurrent Events	<ul style="list-style-type: none"> ✓ Business Meeting with International Buyers ✓ Business Meeting with Korean MD Associations
Scale	465 Exhibitors (63 Overseas), 560 Booths (72 Overseas), 15,388 Visitors (1,340 International)

• Booths Participation Guidelines •

Step 1. Submit Application

Submit your application via e-mail at sipremium.info@coex.co.kr

Step 2. Send Down Payment

Send 50% of the total booth cost within 1 week of application submission

Step 3. Send the Final Payment

Send remaining 50% of the total booth cost and additional utility fees

Opening of SIPREMIUM 2019 Spring

March 21 – 23, 2019

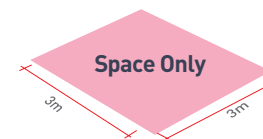
Booth Fees and Deadlines

Deadline	Booth Type	Unit Price
Early Bird Registration (November 2, 2018)	Space Only	USD 2,700
	Shell Scheme	USD 3,100
General Registration (January 18, 2019)	Space Only	USD 3,000
	Shell Scheme	USD 3,400

*Corner booth (two sides open): USD 300 additional charge

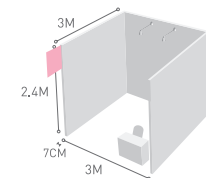
*All foreign companies are required to pay VAT according to Korean Value-Added Tax Act

Booth Specifications



Space Only

- "Space-only" consists of only the allotted exhibition space in the exhibition hall.
- Exhibitors selecting space-only must use one of the Coex's recommended service contractors to construct their own custom booth.



Shell Scheme

- Company fascia board: Company name in English with booth number
- Pytex flooring
- Furniture: One Information desk, One chair
- 2 Spotlights

• Marketing & Promotion •

National Pavilion Package Benefits

Coex offers the 'National Pavilion Package', a tailor-made program for all trade agencies and organizations. The benefits include booth fee discounts, upgraded booths, 1:1 Biz-Matching program, free promotional opportunities and more.

Buyer Delegation Program Benefits

In order to provide convenient visitation for groups of buyers from international trade associations or organizations, Coex offers tailored services to delegation groups of 10 or more participants. The official delegation group may receive complimentary accommodation, 1:1 Business Matching Program, interpreter service, and welcome lunch. In addition, one round trip flight for the one delegation representative is provided.

Seoul International Sourcing Fair Secretariat

Tel. +82-2-6000-8128

Fax. +82-2-6944-8302

E-mail. sipremium.info@coex.co.kr